

# Robyn Bowyer

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📍 North West

## ABOUT ME

An accomplished, highly experienced, and dynamic Creative Project Manager. With a proven track record of success in the administration, logistical planning and smooth delivery of diverse live events, venue programming and communications. I understand each projects unique needs and ensure that all stakeholders' requirements are effectively aligned and fulfilled. I am a pragmatic negotiator with innovative ideas, and I can adapt to last-minute change and excel in leading projects from initial concept to completion.

## EMPLOYMENT

Manchester Art Gallery  
August 2021 - present

### Events Manager

Managing all aspects of events and sales within the gallery. Programming, producing, and planning events in an NPO cultural venue. Maximising profits by developing sales, social value, and enterprise strategies that match customer requirements, creating marketing campaigns to promote products and services. Implementing new ways of working across all departments.

Wired Aerial Theatre  
May 2021 - August 2021

### Company Manager / Program Coordinator

Working in Austria at Bregenzer Festspiele managing 25 members of the stunt team and working on NPO UK-based projects. Using own innovation and guidance to navigate restrictions, travel, and procedures to ensure the smooth running of rehearsals and shows. Administrating the program management tasks, facilitating the effective coordination of the company's program of schedule activity, safeguarding measures, and carrying out critical operational duties.

Blackburne House / School of Social Entrepreneurs  
September 2018 - April 2021

### Marketing and Events Lead

Oversee all aspects of events, marketing, and project planning in a grade II listed building and social enterprise. Support with bid sourcing and new concept creation to support business growth while navigating changing economic landscapes. Engaging with communities and businesses to develop strong partnerships and networks.

Constellations / Hinterlands  
September 2017 - September 2018

### Marketing and Events Coordinator

Working across two music/cultural venues planning internal and external events, with experience planning exhibitions, music events, festivals, and large business-to-business events. Using social media to engage and conduct market research, updating clients, organising events, and administration. Promoting and updating tickets utilising digital systems.

Merseyside Network For Collaborative Outreach  
September 2015 - August 2017

### Project Coordinator

Developed a touring Theatre In Education piece for young people across the whole of Merseyside. Liaising with schools, partners, transport, ensuring that the project ran smoothly, coordinating and facilitating the performances and workshops in 243 schools across Merseyside. Providing evaluations, data, and budgets to meet funders' targets.

Sound City  
January 2017 - May 2017

### Content Producer

Working closely with producers throughout the production process. Involved at the pre and post-production stage and marketing and distribution. Gaining access backstage for interviews on the days of the music festival and Conference. Pitch an idea for promo film vision, leading a team of 30 production staff, and editing on the festival site for live feeds.

Liverpool Student Union  
September 2014 - April 2017

### Administrator

Responsible for supporting the organisation in various ways, including bookkeeping, communications, scheduling, data entry, and secretarial services, working with students to help change and have their voice heard by market research, reports and events.

## SKILLS

### Creative

Generating and applying new ideas, design and content in various environments, including projects, campaigning and live events. Paying attention to detail and exploring new ways to generate creative thinking within teams with culture change.

### Dynamic

Determination to make things happen and continue to look for better ways to improve. Able to act on initiative, identify opportunities, and proactive in problem-solving. Willing to grow and develop myself to strengthen the brand.

### Communication

Good team working skills recognises and respect different perspectives. Open to the ideas and views of others on various levels and proven verbal and written skills. A love of storytelling through purpose to support values.

### Time Management

Manage time effectively, prioritising tasks, and able to work to deadlines. Gather information systematically to establish facts and principles. Adapt successfully to changing situations and environments— involvement in complex budget projects, with time contracts and outstanding delivery.

## QUALIFICATIONS

Imitating The Dog Theatre Company  
2021 - 2022

### Board Member

Graeae Theatre  
2020 - 2022

### Beyond Development Programme

Tmesis Theatre / Physical Fest  
2020

### Career Development Course

European Parliament  
2019

### Recognised Young Female Leader North West

Everyman and Playhouse  
2018 - 2021

### YEP Producers

Sound City  
2017

### Project and Business Management Course

Liverpool John Moores University  
2014-2017

### 2:1 BA (Hons) Drama & Stagecraft

Practical and theory-based degree program including project management, funding, community impact and creative research modules.

Aquinas College,  
2012- 2014

### Alevel Drama A\*, Alevel Media Studies C, Alevel Graphic Design C, Alevel Business Studies C

St James Catholic High School  
2007- 2012

### 10 GCSE's grades A\* - C

## INTRESTS

**Arts & Culture, Nature, Meditation, Food, Travel and Fundraising.**

**References available upon request**